PRIVACY POLICY

The Los Clasicos de Cuba.com webshop, as well as certain services available at www.losclasicosdecuba.com, may require our customers to provide their personal data in order to access our services.

This Privacy Policy contains the principles, objectives, and other factors that determine how personal data can be handled, the purposes for which it can be used, the duration of processing, and the legal remedies and enforcement options available to our customers.

Definitions:

- Data Processing: Any activity performed with personal data in connection with
 data handling operations, carried out on behalf of the Data Controller, regardless
 of the method and tools used, as well as the location of the application.
 Accordingly, a data processor is a natural or legal person, public authority,
 agency, or other body that handles personal data on behalf of the Data
 Controller.
- **Data Handling:** Any operation or set of operations performed on data, including but not limited to collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure, or destruction.
- **Data Controller:** Personal data provided by the customer is managed by the Los Clasicos de Cuba.com webshop, meaning that only Los Clasicos de Cuba.com can make and carry out decisions regarding customers' personal data.

Data Controller Details:

- Registered office and mailing address: 6045 Ladánybene, Fő utca 38.
- Company registration number: 03-09-137340 (registered by the Kecskemét Court of Registration)
- Tax number: 32265349-2-03
- Email: eventos@losclasicosdecuba.com
- Telephone number: + 53 53 71 7605
- Webshop address: www.losclasicosdecuba.com

Service: Services available at the customer's discretion through the webshop, particularly: purchasing products, providing shipping details, newsletter subscription.

Customer: Every natural person who utilizes the services of the Los Clasicos de Cuba.com webshop and whose personal data is processed by the Data Controller.

Personal Data: Any information relating to the customer that makes the customer identifiable. The Data Controller collects personal data about the customer for each data handling purpose specified in this policy.

Computer: Any computing device (such as a mobile phone, computer, tablet) capable of receiving cookies.

GDPR: Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data.

Cookie: A file created by the program displaying the webshop on the visitor's computer, which stores information about the visitor.

Data Protection Authority: National Data Protection and Freedom of Information Authority (NAIH)

Address: 1125 Budapest, Szilágyi Erzsébet fasor 22/c.

• Email: ugyfelszolgalat@naih.hu

• Telephone number: +36 (1) 391-1400

Data Handling Objectives, Data Handling Process:

- Newsletter Database Handling Purpose: The purpose of the Data Controller is
 to send periodic notifications to customers about the webshop's current
 promotions and product offerings in accordance with the provisions of the law on
 basic conditions and certain limitations of economic advertising activities. The
 legal basis for data handling is the customer's explicit consent. The customer can
 unsubscribe from the newsletter at any time.
- Recording of Technical Data (Cookies): Technical data (cookies) are recorded during the use of the webshop. The purpose of these is to compile statistics related to the use of the webshop and to improve the user experience.

Enforcement and Remedies:

- Communication with the Data Controller: Communication between the customer and the Data Controller takes place by telephone, email, or mail. The Data Controller's email address: eventos@losclasicosdecuba.com; mailing address: 6045 Ladánybene, Fő utca 38.
- Access: The customer has the right to access the personal data held about them and can request information about the purposes of data handling.

- **Correction:** The customer has the right to request the correction of their personal data if it is inaccurate.
- **Data Erasure:** The customer has the right to request the deletion of their personal data if there is no longer a need for data handling.
- **Objection to Data Handling:** The customer has the right to object to the handling of their personal data. In this case, the Data Controller will no longer handle the personal data, unless data handling is necessary based on legitimate interests.

Miscellaneous Provisions:

- 1. The Data Controller reserves the right to amend this Policy at any time.
- 2. Hungarian law applies to this Policy.
- 3. This Policy is effective from September 1, 2024. The Policy can be found on the www.losclasicosdecuba.com website.